

Well-known merchant dies in city at 81

Veteran merchant Shimon (Sam) A. Simons, of 1105 Hyde Park Apartments, died in Edmonton last week.

Born in Smolensk, Russia in 1892, Mr. Simons emigrated to Canada in 1915, coming directly to the Prairies.

From 1942 until his retirement in 1970, Mr. Simons was in the retail business in Edmonton with his son Alfred, operating Simons Variety Store on the Fort Trail.

When Mr. Simons first came to Canada he worked in the retail business in a number of prairie towns. In 1921 he and a partner opened a general store in Round Hill, Alberta. In 1934 he bought his partner's share. He continued to operate the business until he sold out in 1942.

He was a member of Beth Shalom Synagogue, and for the last 19 years played an active role in the Golden Age Club, serving for many years as club president.

He was instrumental in establishing the Jewish senior citizens' drop-in centre on



S. A. Simons

117th Street and Jasper Avenue.

Deeply interested in the literature, culture and folk lore of his homeland, Mr. Simons encouraged many first-generation Canadians to recall the ethnic color and flavor of a bygone age.

His death came two days before he was to celebrate his 82nd birthday.

He is survived by his wife, Rose; a daughter, Mrs. Sidney (Sarah) Brickman of Toronto; five sons, Alfred, Morris, Harold and Norman, all of Edmonton, and Sidney, of Vancouver, B.C.; 16 grandchildren and three great-grandchildren.